

Re: proposed fax regs

The regs relating to unsolicited fax advertising are too broad and are going to impact unintended audiences. As I understand it, the regs are intended to protect consumers from intrusive and unrelenting SPAM. Without more clarification, however, the regs will spill over to business to business advertising (fax and email) as well as to legitimate communication between professional/trade associations and their members. It is particularly onerous for the FCC to interfere with established business relationships. The remedy, which is to obtain pre-authorization is inefficient, cumbersome, and un-American. Let people opt-out, if they choose to be excluded from lists, but don't preemptively impose this administrative burden which ultimately limits commerce and free speech. thank you.